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## FOR IMMEDIATE RELEASE

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# West Bottoms First Friday celebrating 10 years

Whether a Buck Moon or Thunder Moon – First Friday Weekend Always Involves a Full Moon  
[BQ Ocean Blue Band free concert](#) | [Food Truck Wine & Dine](#) | [Shopping](#)

KANSAS CITY, MISSOURI, July 5, 2018 — Visitors in the West Bottoms on First Friday Weekend, July 6-8, are certain to see a flurry of shopping activity starting Friday morning, followed by lines of food trucks, beverage stands, bands, and entertainers throughout the streets. Just like a Full Moon, the First Friday Weekend only comes once a month. The early risers, some forming lines to shop as early as 8 a.m., looking for special vintage pieces as unique as a slice of moon. Shoppers unaware that the event that includes street entertainment and food options took years in the making, led by Full Moon Productions.

Many moons ago, almost five decades, the family behind Full Moon Productions started the commercial haunted house business. In 1988, Full Moon Productions decided the historic 6-block area, with charming brick buildings, shouldn't be a ghost town outside of haunt season. The production company worked with area stores that featured antiques, upcycled, and one-of-a-kind merchandise to open the first Friday weekend each month while they orchestrated having entertainment on the streets and food and drinks.

Now celebrating 10 years doing First Friday Weekends, the monthly event hails as the largest indoor, vintage shopping area in the U.S. "We put our heart into the Full Moon vision to make the area luminous," Amber Arnett-Bequeaith, Full Moon Production V.P. and West Bottoms Entertainment District spokesperson, reflected on the current event. "The tradition continues, although we plan to rebrand this monthly event to pay homage to our moon heritage. July represents the Buck Moon or the Thunder Moon, and although the moon is rarely viewable by day, we expect the thunder of visitors using the 12<sup>th</sup> Street Bridge to spend their bucks. In all seriousness, people love this unconventional, musical area, with its unexpected finds and we are committed to keep transforming and building this remarkable area."



This July, [BQ OCEAN BLU](#)'s band of brothers will perform in a special concert for the event on 12<sup>th</sup> Street both Friday and Saturday. The group of young entertainers get the crowds revved up with their guitar-based rock songs intermixed with soulful pop and drums.

The weekend will also host the **Food Truck Wine & Dine** event with

outdoor street café dining and band performances.



## WEST BOTTOMS JULY FIRST WEEKEND PLANNER

- ☑ **[BQ Ocean Blu Concert](#)**  
Friday, July 6, 11am-3pm & Saturday, July 7, 11am-3pm under the 12<sup>th</sup> Street Bridge
- ☑ **[Food Truck Wine & Dine](#)**  
Available Friday, Saturday and Sunday, off the 12<sup>th</sup> St. Bridge
- ☑ **[West Bottom's First Festival Weekend](#)**  
Open Friday through Sunday - Shops Open at 8:30 A.M.

### **About the West Bottoms Historic Entertainment District:**

The [West Bottoms Historic Entertainment District](#) has more than thirty-five stores in a six-block area. Many of the large, multi-story buildings off the 12<sup>th</sup> Street Bridge offer several floors of vintage and antique finds. The District is the destination for interior decorators and designers, collectors and consumers seeking stylish décor and gift options that are unconventional, with a history and patina that cannot be duplicated. [westbottoms.com](http://westbottoms.com)

### **About Full Moon Productions:**

Full Moon Productions owns and operates world-class haunted house attractions since 1975, featuring the Queen of Haunts and many original scarecast characters. The company makes helping children and animal charities a priority, including their participation in the anti-bullying charity "Don't Be a Monster". The [Edge of Hell](#), [The Beast](#), and [Macabre Cinema](#) are all top-tier haunted houses for frightful fun located in the [Historic West Bottoms Entertainment District](#) off the 12th Street Bridge near Downtown Kansas City. Edge of Hell visitors can also view the world-record breaking snake, Medusa. Additionally, Full Moon's many turn-of-the-century warehouses host the monthly First Weekends that showcase quality antique and vintage decor, fashion and unique items.

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