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West Bottoms Applauds America's Pandemic Recovery Progress And More with Displays of Red, White, and Blue Bravo in the Bottoms First Friday's Weekend July 2-4

KANSAS CITY, MISSOURI, June 29, 2021 – Many of the West Bottoms small retail businesses that rely on the weekend crowds struggled during the height of the pandemic. Yet, West Bottoms' fans from all over the region made a concerted effort to keep the doors open, in a sense, by viewing products via Facebook posts, making online purchases, and curbside pick-ups. As America emerges from the pandemic, the West Bottoms will visually honor and applaud all the heroes and patrons getting us to where we are with patriotic displays of red, white, and blue throughout the district and special savings this First Friday Weekend, July 2-4 with Bravo in the Bottoms. First Friday coincides with America's 244th anniversary of the Declaration of Independence.

Visitors can shop many of the thirty-plus stores throughout the thirteen blocks that make up the West Bottoms. Patriotic music will play on the quaint streets outside these multi-story historic brick buildings, where various food trucks and photo ops on each side of the 12th Street Bridge are staged by outdoor seating, and street games. Plus, the finds inside include vintage and antiques and all the flair, fun, and specialty items from furniture, décor, and jewelry to outfits, eateries, and escape games that make the Bottoms the top of entertainment shopping and weekend fun.

"We say 'bravo' as we applaud heroes and patrons. We felt that sentiment was appropriate for our July theme," said Amber Arnett-Bequeaith, West Bottoms spokesperson for the district. "Our patriotic-themed colors serve as a reminder of all those American heroes throughout our country's 244-plus years, the heroes of our pandemic, and we'd add those West Bottoms patrons that stuck with us through thick and thin so this occasion we're offering a specials savings to boot."

First Fridays' Festival of the Full Moon is a daytime event that gleams inspiration from the month's moon. July's Rose Moon happens to reflect the national flower and perfect timing for Independence Day. Upcoming events include:

August 6-8 – ***Barks in the Bottoms***; September 3-5 – ***will be an expanded event - ANNOUNCEMENT COMING SOON***;
October 1-3 – ***Boo in the Bottoms***; November 5-7 – ***Blessings in the Bottoms***; and December Holiday Weekends – ***Bows in the Bottoms***.

JULY 2021 BRAVO IN THE BOTTOMS WEEKEND PLANNER

- **West Bottom's Shopping – Festival of the Full Moon Weekends**
July 2-4; Open Friday through Sunday – Most shops open on Fr/Sat at 9 am, closes around 6 pm, and Sunday from 11 am to 4. Check out these stores for special savings:
 - Bottoms UP
 - Bella Patina
 - Painted Sofa
 - Hatch and Home
 - Good Ju Ju
 - Serendipity
 - Sincerely Ellis
 - Robin's Nest
 - Dusted Attic
 - Rustic Vintage Rose
 - Stuffology

- **Full Moon Escape Rooms - Beast's Tool Room & Ghost of Merlin Room** reserve online or walk-ins Fr/Sat 12 pm-8 pm 1401 W. 13th Street. fullmoonescape.com

About the West Bottoms Historic Entertainment District:

The [West Bottoms Historic Entertainment District](http://westbottomshistoricentertainmentdistrict.com), located just off the 12th Street Bridge, has 22 warehouses in a thirteen-block area with approximately 600 vendors and more than thirty stores and restaurants. Many of its large, multi-story buildings have histories starting over 120 years ago. These repurposed, vast spaces form the largest, year-round, indoor vintage entertainment district. The West Bottoms is the destination for interior decorators and designers, collectors, and consumers seeking stylish décor and gift options with history and patina that cannot be replicated. The new [Full Moon Escape Rooms](http://fullmoonescape.com) add another adventure option in the area. westbottoms.com

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