



FOR IMMEDIATE RELEASE

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Boo in the Bottoms Brings the Spirit of Halloween Streetside

First Friday Weekend in Kansas City's West Bottoms October 2-4

KANSAS CITY, MISSOURI — As Halloween traditions may evolve in 2020, organizers for the West Bottoms First Friday Weekend, October 2-4, use their vast outdoor spaces between stores to create a spirited **Boo in the Bottoms** Halloween event.

Fun screams and laughter are in store for young and old. Organizers welcome costumes. Streetside, they'll have photo opportunities with haunt characters, trick-or-treating, and crafts, including one that colorizes masks hosted by Amy Desitter Painting and Drawing. Area stores will showcase their Fall finds of vintage, antiques, fashion, furniture, and spooky decor.

"While 2020 has cast a shadow on lots of fun things, the West Bottoms has outdoor spaces between buildings to host family activities," said Amber Arnett-Bequeaith, the district spokesperson, aka Queen of Haunts.

Visitors can enter the "Boo in Bottoms Giveaway" for a chance to win four VIP combo tickets to world-famous Beast and Edge of Hell, Full Moon Escape Games, and the first 500 will receive a free trick-or-treat bag. Winners will be randomly drawn, one per day.

"Boo in the Bottoms gets some of our haunted house characters out by day for fun photos. Both the Beast and Edge of Hell are open for a super short season, so we're going the extra mile to make it special." Arnett-Bequeaith added.

Festival of the Full Moon street events happen every First Friday weekend of the month and recognizes the month's moon. October marks the Hunters Moon, undoubtedly appropriate with all the hunts for something spectacular in the West Bottoms.

OCTOBER'S FESTIVAL OF THE FULL MOON FIRST WEEKEND PLANNER

Friday through Sunday, October 2-4, 2020

[West Bottom's Shopping – Festival of the Full Moon Weekend](#)

Open Friday through Sunday - Shops Open at 8:30 am and closes around 5 pm.

[Streetside Activities](#)

- Free art activities outside Robin's Nest and Sincerely Ellis (13th and Hickory). Additionally, visitors may colorize masks \$10 kids and \$12 adults hosted by Amy Desitter Painting and Drawing. Participants must wear masks and be socially distant. Available 10 am -3 pm Friday and Saturday and Sunday noon-3.

- Photo ops with haunted house characters, Friday and Saturday from 10 am -1 pm.
- Trick-or-treating outside, costumes and kids welcome. 10 am – 3 pm Friday and Saturday, Sunday noon-3.

☑ **MAP THE SPOOKY SPACES GIVEAWAY**

Visitors may enter the **Boo in the Bottoms Giveaway** outside at the corner of 13th and Hickory for a chance to win 4 – VIP combo tickets to the Edge of Hell and the Beast, four tickets to Full Moon Escape Games, and the first 500 will receive a free trick-or-treat bag. A winner will be randomly drawn from completed entries received each day. The prize value is \$420. No prize substitution allowed and must be used in 2020. Must be over 18 to enter. Winners must respond within one week, or the prize is forfeited, and an alternative random winner is drawn.

☑ **Full Moon Escape Rooms: Beast’s Tool Room & Ghost of Merlin Room**

Opens 10 am-9 pm Tuesday-Thursday. Friday and Saturday open from 10 am – 2 pm. fullmoonescape.com

☑ **Beast & Edge of Hell Haunted Houses**

Opens Friday and Saturday from 7:30 pm to whenever the lines are gone. Plan to be there before 9:15 pm. Haunt season ends Nov. 7. www.kcbeast.com www.edgeofhell.com

About the West Bottoms Historic Entertainment District:

The [West Bottoms Historic Entertainment District](#), located just off the 12th Street Bridge, has 22 warehouses in a thirteen-block area with approximately 600 vendors and more than 25 stores and restaurants. Many of its large, multi-story buildings have histories starting over 120 years ago. These repurposed, vast spaces form the largest, year-round, indoor vintage, entertainment district. The West Bottoms is the destination for interior decorators and designers, collectors, and consumers seeking stylish décor and gift options with history and patina that cannot be replicated. The new [Full Moon Escape Rooms](#) add another adventure option in the area. westbottoms.com

About the Beast and Edge of Hell Haunted Attractions:

The [Beast](#) and [Edge of Hell](#) are world-class haunted house attractions presided by the [Queen of Haunts](#). Edge of Hell is the oldest haunted attraction still operating in the US, with its 1975 spooky start. The haunted attractions always have made charities central to their operations. Helping children and pet charities in the community, including the anti-bullying program “[Don’t Be A Monster](#).” The Beast Haunted House is celebrating its 30th anniversary season in 2020. The haunts’ neighborhood is located in the Historic West Bottoms Entertainment District off the 12th Street Bridge near Downtown Kansas City. The area’s attractions also include the [Ghost and Gangsters Ghoul Bus Tour](#), [Medusa -the world-record snake](#), and the [Full Moon Escape](#) rooms.

