



FOR IMMEDIATE RELEASE

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Booze, Bargains, and BBQ at First Friday West Bottoms Weekend Event

Masked & Flask Wine Walk while shopping adds a new twist for the times

KANSAS CITY, MISSOURI — Local retail businesses located in Kansas City’s spacious West Bottoms’ 12th Street Bridge Historic District are gearing up for visitors searching for something fun Labor Day Weekend. The holiday weekend coincides with First Friday Weekend in the West Bottoms, September 4-6, where the theme is “Booze, Bargains, and BBQ in the Bottoms.”

The booze element kicks off with the “Masked and Flashed Wine Walk,” a journey through stores offering free wine tasting and a chance to win a grand prize. The tastings will include organic wine from female wine makers at Appellations Fine Wine. Visitors can register for the free wine walk [online](#) or at Sincerely Ellis located at 13th and Hickory. Registered participants get a free shopping bag (while supplies last) and a Wine Walk map to the six walkable-area locations to visit at their own pace. Koozies will be given to people who submit completed entries, with all six locations stamped, and are entered for the chance to win the prize package valued at more than \$1400. The district also has Full Moon Bar stops along the way selling drinks ranging from everything under the sun *and moon* – including wine, beer, and cocktails.

Bargains are plentiful throughout the 13-block district with 22 multi-storied buildings, and the fresh BBQ from the food trucks, cafes, and Chef J’s BBQ restaurant, that opened recently, as well as other tasty treats and outdoor seating.

“We’re back to the business of offering memorable weekends of fun while we continue to apply the safety measures to make it all possible,” said Amber Arnett-Bequeaith, the district spokesperson, aka West Bottoms queen. “We’ve always attracted people looking for something unique in an atmosphere where they don’t feel rushed or crowded. The ‘Masked and Flashed Wine Walk’ will be a leisurely stroll of wine tastings and shopping galore.”

Festival of the Full Moon street events happen every First Friday weekend of the month and recognizes the month’s moon. September marks the Corn Moon, a reminder that Fall is around the corner.

SEPTEMBER’S FESTIVAL OF THE FULL MOON FIRST WEEKEND PLANNER

Friday through Sunday, September 4-6, 2020

[West Bottom’s Shopping – Festival of the Full Moon Weekend](#)

Open Friday through Sunday - Shops Open at 8:30 am closes around 5 pm

BOOZE: Masked & Flashed Wine Walk - free

- Friday and Saturday between 8:30 am - 5 pm – at your own pace and timing
- **Register to participate in this free event online**
<https://www.westbottoms.com/register.html> or in-store at **Sincerely Ellis** at 13th & Hickory

- Receive a shopping bag and map with participating stores and to be stamped for a chance to win the grand prize
- Wine from organic growers at [Appellations Fine Wines](#) – female wine makers
- **Participating stores for wine and prize stamps:**
 - Sincerely Ellis
 - Serendipity
 - Robin's Nest
 - Dusted Attic – basement
 - Good Juju at Evola's Famiglia Cucina, 2nd floor
 - Bella Patina at the Full Moon Bar on the 3rd floor (drop off entries with all 6 stamps here and get a free koozie)
- **Wine Walk Grand Prize \$1400+ value** (winner to be randomly drawn from completed entries and announced on Sunday via West Bottoms Facebook facebook.com/westbottoms - prize is non-exchangeable):
 - Overnight at Air BnB – sleeps 15 - \$750 value
 - Sincerely Ellis with private shopping and \$100 Gift Certificate
 - Serendipity \$100 Gift Certificate
 - Robin's Nest \$100 Gift Certificate
 - Dusted Attic \$100 Gift Certificate
 - Bella Patina \$50
 - Full Moon Escape Game for 4 - \$120 value

☑ **BARGAINS**

Store sales are in effect this weekend, many offering limited, unique items, including new and vintage merchandise, clothing, jewelry, furniture, and much more.

- Dusted Attic is celebrating 5 years in business- register to win a gift basket full of goodies! Friday and Saturday from 11:30-2:30 we will have hotdogs baskets for \$5.00 that includes a hotdog, chips and drink from 11:30-2:30.

☑ **BBQ**

Featuring Chef J's BBQ Restaurant at the Beast, 13th and Hickory. This restaurant sells out each day, as well the Food Truck Wine and Dine, area cafes, and the Full Moon Bar stops street side and 3rd floor of Belle Patina

☑ **Full Moon Escape Rooms: Beast's Tool Room & Ghost of Merlin Room**

Opens 10 am-9 pm Tuesday-Saturday. fullmoonescape.com

About the West Bottoms Historic Entertainment District:

The [West Bottoms Historic Entertainment District](#), located just off the 12th Street Bridge, has 22 warehouses in a thirteen-block area with approximately 600 vendors and more than 25 stores and restaurants. Many large, multi-story buildings have histories starting over 120 years ago. These repurposed vast spaces earn the title of the largest, year-round, indoor vintage, and entertainment district. The West Bottoms is the destination for interior decorators and designers, collectors and consumers seeking stylish décor and gift options with history and patina that cannot be duplicated. The new [Full Moon Escape Rooms](#) add another adventure option in the area. westbottoms.com

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